

# Vikki S. Katz

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## Academic Positions

- 2015-present **Associate Professor of Communication**  
School of Communication and Information (SC&I)  
Rutgers University – New Brunswick
- Affiliate Graduate Faculty**, Department of Sociology  
**Courtesy Appointment**, Department of Latino & Hispanic Caribbean Studies  
**Graduate Faculty Member**, SC&I Ph.D. Program
- Faculty Associate**  
Center for Communication & Health Issues  
Center for Race & Ethnicity  
Rutgers Latino Studies Research Initiative
- 2015-present **Senior Research Fellow**  
Joan Ganz Cooney Center at Sesame Workshop
- 2016-2017 **Visiting Scholar**  
Russell Sage Foundation
- 2009-2015 **Assistant Professor of Communication**  
School of Communication and Information  
Rutgers University – New Brunswick
- 2007-2009 **Postdoctoral Research Associate**  
Annenberg School for Communication and Journalism  
University of Southern California

## Education

- 2007 **Ph.D. in Communication**  
Annenberg School for Communication and Journalism  
University of Southern California
- 2005 **M.A. in Communication**  
Annenberg School for Communication and Journalism  
University of Southern California
- 2002 **B.A. in Communication and Education (minor)**  
University of California-Los Angeles  
Cum Laude & College Honors

## Scholarship

### Publications

*Note: Underlined co-authors were students when original manuscripts were submitted.*

#### **Books (Peer-reviewed)**

B3. **Katz, V.S.** (2014). *Kids in the middle: How children of immigrants negotiate community interactions for their families*. New Brunswick, NJ: Rutgers University Press.

- Reviewed in *International Journal of Communication* (2016), *Journal of Children and Media* (2015), *Journal of Youth and Adolescence* (2015), and *Social Forces* (2015).

B2. **Katz, V.S.** (2011). *Children being seen and heard: How youth contribute to their migrant families' adaptation*. Barcelona: Open University Press/Aresta Publications.

Translated into Spanish:

Katz, V.S. (2011). *Migración y familia: El papel de los hijos y las hijas en la adaptación de las familias inmigrantes* (J. Torrubia, Trans.). Barcelona: Open University Press/Aresta Publications.

B1. Matsaganis, M., **Katz, V.S.** & Ball-Rokeach, S.J. (2011). *Understanding ethnic media: Producers, consumers and societies*. Thousand Oaks, CA: Sage Publications.

- Reviewed in: *Australian Journal of Communication* (2011), *Communications* (2011), *Journalism and Mass Communication Quarterly* (2012), *Journal of Communication* (2011), *European Journal of Communication* (2012), and *Journalism and Mass Communication Educator* (2011).

#### **Journal Articles (Peer-reviewed)**

J18. **Katz, V.S.**, Gonzalez, C., & Clark, K. (2017, November). Digital inequality and developmental trajectories of low-income, immigrant, and minority children. *Pediatrics*.

J17. **Katz, V.S.**, Moran, M., & Ognyanova, K. (2017). Contextualizing connectivity: How internet connection type and parental factors influence technology use among lower-income children. *Information, Communication & Society*. Advance online publication. DOI: 10.1080/1369118X.2017.1379551

J16. **Katz, V.S.**, Moran, M., & Gonzalez, C. (2017). Connecting with technology in lower-income U.S. families. *New Media & Society*. Advance online publication. DOI: 10.1177/1461444817726319

J15. **Katz, V.S.** (2017). What it means to be “under-connected” in lower-income families. *Journal of Children and Media*, 11(2), 241-244.

J14. Gonzalez, C., & **Katz, V.** (2016). Transnational communication as a driver of technology adoption in immigrant families. *International Journal of Communication*, 10, 2683–2703.

- J13. **Katz, V.S.** & Gonzalez, C. (2016). Toward meaningful connectivity: Using multilevel communication research to reframe digital inequality. *Journal of Communication*, 66(2), 236-249.
- J12. Alper, M., **Katz, V.S.**, & Clark, L.S. (2016). Researching children, intersectionality, and diversity in the digital age. *Journal of Children and Media*, 10(1), 107-114.
- Republished as a book chapter in: D. Lemish, A. Jordan, & V. Rideout (Eds., 2017), *Children, adolescents, and media: The future of research and action*. London: Routledge.
- J11. **Katz, V.S.** & Gonzalez, C. (2016). Community variations in low-income Latino families' technology adoption and integration. *American Behavioral Scientist*, 60(1) 59-80.
- J10. **Katz, V.S.** & Hampton, K.N. (2016). Communication in city and community: From the Chicago School to digital technology. *American Behavioral Scientist*, 60(1) 3-7.
- J9. Wilkin, H.A., **Katz, V.S.**, Hether, H.J., & Ball-Rokeach, S.J. (2015). Communication resources for obesity prevention among African American and Latino residents in an urban neighborhood. *Journal of Health Communication*. doi: 0.1080/10810730.2015.1018559
- J8. **Katz, V.S.** (2014). Communication dynamics of immigrant integration. *Communication Yearbook*, 38, 39-68.
- J7. **Katz, V.S.** (2014). Children as brokers of their immigrant families' healthcare connections. *Social Problems*, 61(2), 194-215.
- J6. Matsaganis, M.D., & **Katz, V.S.** (2013). How ethnic media producers constitute their communities of practice: An ecological approach. *Journalism*, 15(7), 926-944.
- Top Faculty Paper Award from the Journalism Studies Division of the International Communication Association.
- J5. **Katz, V.S.**, Ang, A., & Suro, R. (2012). An ecological perspective on U.S. Latinos' health communication behaviors, access, and outcomes. *Hispanic Journal of Behavioral Sciences*, 34(3), 437-456. doi: 10.1177/0739986312445566
- J4. **Katz, V.S.**, Matsaganis, M.D., & Ball-Rokeach, S.J. (2012). Ethnic media as partners for increasing broadband adoption and social inclusion. *Journal of Information Policy*, 2, 79-102.
- J3. **Katz, V.S.** (2010). How children use media to connect their families to the community: The case of Latinos in Los Angeles. *Journal of Children and Media*, 4(3), 298-315.
- Re-released in 2016 in a virtual issue honoring the Journal's 10<sup>th</sup> anniversary, as one of the 20 most-downloaded articles of the first decade of publication.
  - Top Faculty Paper Award from the Children, Adolescents and Media Division of the International Communication Association.
- J2. Wilkin, H.A., **Katz, V.S.**, & Ball-Rokeach, S.J. (2009). The role of family interaction in new immigrant Latinos' civic engagement. *Journal of Communication*, 59(2), 387-406.

J1. Giles, H., **Katz, V.S.**, & Lambert, P. (2006). Language attitudes and the role of community infrastructure: A communication ecology model. *Moderna Språk*, C(1), 38-54.

### Conference Proceedings (Peer-reviewed)

CP3. Yip, J.C., Gonzalez, C., & **Katz, V.S.** (2016). The learning experiences of youth online information brokers. In Looi, C.K., Polman, J., Cress, U., & Reimann, P. (Eds.), [\*Transforming learning, empowering learners: The International Conference of the Learning Sciences \(ICLS\), volume 1\*](#) (pp. 362-370). Singapore: International Society of the Learning Sciences. (31% acceptance rate).

CP2. **Katz, V.S.** (2013). Understanding Latino families on their own terms. In S.E. Vaala (Ed.), [\*Aprendiendo Juntos \(Learning together\): Synthesis of a cross-sectorial convening on Hispanic-Latino families and digital technologies\*](#) (pp. 54-59). New York: Joan Ganz Cooney Center at Sesame Workshop.

CP1. **Katz, V.S.** (2013). Parents and children learning together: An immigrant family perspective. In B.W. Toso (Ed.), *National conference on family literacy: Research strand conference proceedings* (pp. 31-38). College Station, PA: Goodling Institute for Research in Family Literacy, Pennsylvania State University.

### Book Chapters (Peer-reviewed)

C5. **Katz, V.S.** (2017). How do social differences influence young people's media experiences? In N.A. Jennings & S.R. Mazarella, *Twenty questions about youth and the media* (2<sup>nd</sup> ed.). New York: Peter Lang.

C4. **Katz, V.S.**, Gonzalez, C., & Raynal, A. (In press). Responding to classroom change: How low-income Latino parents view technology's impacts on student learning. In E. Gee, E. Wartella, & M. Levine (Eds.), *Modern families: Learning together in a media saturated culture*. New York: Routledge.

C3. Wang, Q., & **Katz, V.S.** (accepted). Ethnic digital media as agenda setters and agenda marketers: The case of WXC and the Jimmy Kimmel Live controversy. In S. Yu, & M. Matsaganis, *Ethnic media in the digital era*. New York: Routledge.

C2. Yip, J., Gonzalez, C., & **Katz, V.** (In press). Children of immigrants' experiences in information search & brokering. In E. Gee, E. Wartella, & M. Levine (Eds.), *Modern families: Learning together in a media saturated culture*. New York: Routledge.

C1. Matsaganis, M.D. & **Katz, V.S.** (2016). Ethnic media and the social incorporation of new Americans. In L. Friedland & M. Lloyd (Eds.), *The communications crisis in America, and how to fix it* (pp. 81-94). New York: Palgrave McMillan.

- Reviewed in [\*International Journal of Communication\*](#) (2017).

### Journal Issue Guest Editor

Hampton, K., & **Katz, V.S.** (2016). Communication in city and community: From the Chicago School to digital technology. *American Behavioral Scientist* 60(1).

### Project Reports and Policy Briefs

R6. Rideout, V.J., & **Katz, V.S.** (2016). [Opportunity for all? Technology and learning in lower-income families.](#) New York: Joan Ganz Cooney Center at Sesame Workshop.

- Over 33,000 downloads between 2/3/2016 and 9/3/2017.

R5. **Katz, V.S.**, Gonzalez, C., & Raynal, A. (2015). [Leveraging technology for learning in Latino families: Case studies from our Arizona, California, and Colorado field sites.](#) New York: Joan Ganz Cooney Center at Sesame Workshop.

R2-4. **Katz, V.S.**, Gonzalez, C., & Raynal, A. (2015). [Leveraging technology for learning in Latino families.](#) New York: Joan Ganz Cooney Center at Sesame Workshop.

- Separate reports for Chula Vista (CA), Sunnyside (AZ), and Denver (CO) field sites.

R1. **Katz, V.S.** & Levine, M.H. (2015). [Connecting to learn: Promoting digital equity for America's Hispanic Families.](#) New York: Joan Ganz Cooney Center at Sesame Workshop.

### Opinion-Editorials

E5. **Katz, V.S.** (2016, November 9). Opportunity for all? [Digital equity in the lives of lower-income U.S. families.](#) Research post on *Parenting for a Digital Future* at the London School of Economics.

E4. Morris, S., & **Katz, V.S.** (2016, April 11). [Building a digital lifeline for America's families.](#) *The Hill*.

E3. **Katz, V.S.** (2016, March 7). [When children are their families' digital links.](#) Research post on *Parenting for a Digital Future* at the London School of Economics.

E2. **Katz, V.S.**, Levine, M.H., & Gonzalez, C. (2015, September 16). [Family partnerships are key to digital equity.](#) *Education Week*.

E1. **Katz, V.S.**, & Levine, M.H. (2015, March 12). [What net neutrality means for digital inequality and schools.](#) *Slate*.

### Research Grants

2013-2016 *Bill and Melinda Gates Foundation*. "Leveraging technology for learning in U.S. Latino families." PI. (\$623,034.00).

2014-2015 *Russell Sage Foundation*. "Family trials: Immigrant generation and Latinos' experiences managing the Bronx Family Court system." PI. (\$24,236).

- 2013-2014 *Rutgers University Research Council*. “Courting families: Race, immigration, and managing the Family Court system.” PI. (\$3,000).
- 2013 *Rutgers School of Communication and Information* “Grants to Get Grants” Program. “Communication in Family Court: Latino families’ experiences.” PI. (\$3,000).
- 2010-2011 *Rutgers University Research Council*. “Brokering Community: How Children of Immigrants in New Brunswick Connect their Parents to the Community.” PI. (\$4,000).
- 2007-2008 *University of Southern California Immigration and Integration Initiative*. “Inter-group Interactions in South Los Angeles.” Co-I. (\$35,000).
- 2006-2007 *Urban Initiative*. Dissertation Research Grant. (\$10,000).
- 2006 *Annenberg Fellows Program*. Research Grant. (\$2,000).

### **Fellowships & Awards**

- 2016-2021 *Rutgers University*. Chancellors Scholar  
Awarded to “truly outstanding and highly promising scholars” at the associate professor level; 16 awards across the New Brunswick campus.
- 2016-2017 *Russell Sage Foundation*, Visiting Scholar Program  
Provided with a funded year in-residence at the Foundation to complete a book manuscript on immigrant families’ experiences in Bronx Family Court.
- 2015 *Rutgers University*. Board of Trustees Research Fellowship for Scholarly Excellence  
Board of Trustees award recognizing outstanding scholarly achievement by newly tenured faculty; 13 awards across the 3 Rutgers campuses.
- 2014 *Rutgers University*. Leaders in Faculty Diversity Award  
University-wide award recognizing outstanding faculty contribution to fostering campus diversity through research, teaching and service; 4 awards across the 3 Rutgers campuses.
- 2014 *Rutgers Department of Communication*. Distinguished Achievement in Research.  
Awarded by annual vote of departmental colleagues.
- 2013 *International Communication Association*. Top Faculty Paper Award.  
Journalism Studies Division (with Matthew Matsaganis).
- 2012 *Rutgers Department of Communication*. Distinguished Achievement in Research.  
Awarded by annual vote of departmental colleagues.
- 2009 *International Communication Association*. Top Faculty Paper Award.  
Children, Adolescents & Media Division.

- 2007-2009 *Annenberg Family Foundation*. Postdoctoral Fellowship.
- 2007 *American Association of University Women*. Dissertation Fellowship. (\$20,000 – ultimately declined to accept postdoctoral fellowship).
- 2005 *Oxford University Internet Institute*. Summer Doctoral Fellowship Program.
- 2002-2007 *Annenberg Foundation*. Doctoral Fellowship.
- 2002 *Phi Beta Kappa*. University of California, Los Angeles.

### **Scholarly Presentations**

#### **Keynote Addresses**

4. Katz, V.S. (2016, June). *Connecting to learn: Digital equity in the lives of low-income students and families*. Keynote presentation at the National Council for La Raza, Leadership Institute for Latino Literacy (LILL), Dallas, TX.
3. Katz, V.S. (2015, November). *Connecting with technology: Low-income families, learning, and linking home and school*. Plenary presentation at the U.S. Department of Defense, Office of Education Activity Annual Conference. Salt Lake City, UT.
2. Katz, V.S. (2014, February). *U.S. Latinos and family learning*. Keynote presentation at the National Center for Families Learning Annual Summit, Washington, DC.
1. Katz, V.S. (2011, July). *Minority youth, media connections, and addressing social disparities*. Keynote presentation at Media & Minorities Workshop, Ben Gurion University, Israel.

#### **Invited Talks: University Presentations**

16. Katz, V.S. (2017, March). *Family trials: Immigration and its consequences in the family court system*. City University of New York Graduate Center.
15. Katz, V.S. (2016, November). *Family communication in the digital age: How technology influences family learning and social opportunity*. Princeton University Libraries.
14. Katz, V.S. (2016, May). *Digital equity and its consequences for low-income students and families*. Berkman Center for Internet and Society, Harvard University.
13. Katz, V.S. (2016, January). *Leveraging technology for learning in low-income and immigrant families*. Graduate School of Education, Stanford University.
12. Katz, V.S. (2014, October). *Ethnic and digital media connections in immigrant family life*. Hunter College Sociology Department, City University of New York.
11. Katz, V.S. (2014, May). *The immigrant bargain in family survival, children's academic success, and technology adoption*. Sociology Department, Stanford University.
10. Katz, V.S. (2014, February). *A conversation about children of immigrants, educational opportunity, and social policy*. Rutgers Graduate School of Education.

9. Katz, V.S. (2013, June). *Parenting in the digital age: Immigrant Latino parents' concerns*. Center on Media and Human Development, Northwestern University.
8. Katz, V.S. (2012, May). *Keywords in communication & media research: Researching integration/segregation*. Media Studies Department, London School of Economics.
7. Katz, V.S. (2011, October). *Connecting the newcomer: How media influence immigrant integration*. Program on International Migration, Sociology Department, UCLA.
6. Katz, V.S. (2011, January). *Understanding ethnic media*. Journalism & Media Studies Department, Rutgers University.
5. Katz, V.S. (2010, October). *Brokering community: Children's roles in their immigrant families' adaptation*. Sociology Department, Rutgers University.
4. Katz, V.S. (2010, February). *What children's media brokering can teach us about digital divides and health disparities: A view from an immigrant community*. Annenberg Public Policy Center, University of Pennsylvania.
3. Katz, V.S. (2010, January). *How children of immigrants broker language, culture, and technologies to connect their families to the U.S. health care system*. Culture and Communication Department, Drexel University.
2. Katz, V.S. (2008, November). *How families navigate community, and the consequences for immigrant integration*. Annenberg School for Communication and Journalism, University of Southern California.
1. Katz, V.S. (2007, October). *Making the connection: What immigrant children do for their families and how it matters*. Program on International Migration, Sociology Department, UCLA.

#### **Invited Talks: Government and Policy Presentations**

17. Katz, V.S. (2017, April). *Policy intentions, policy outcomes: Missed opportunities in addressing digital equity challenges for low-income students and families*. Conference convened by the Connected Learning Alliance, MIT Media Lab, and the Gates Foundation. Google, Mountainview, CA.
16. Katz, V.S. (2017, March). *Family trials: Immigration and its consequences in the family court system*. Russell Sage Foundation, New York, NY.
15. Katz, V.S. (2017, February). *National aims and local realities: How low-income families respond to digital equity policies and programs*. Data & Society, New York, NY.
14. Katz, V.S. (2016, December). *Dual language learners and digital equity issues*. Dual Language Learners National Workgroup. New America Foundation, Washington, DC.
13. Katz, V.S. (2016, May). *Digital equity and U.S. education*. Congressional panel hosted by Rep. Mike Honda (D-CA). Washington, DC: Library of Congress.



12. Katz, V.S. (2016, May). *The next social contract for education in the digital age*. Presentation at New America Foundation's Annual Conference, Washington, DC.
11. Katz, V.S. (2015, December). *Digital equity issues among lower-income U.S. families*. Featured discussant at convening: The promise of American life: Constructing family-centered social policy for the 21<sup>st</sup> century. New America Foundation, Washington, D.C.
10. Katz, V.S. (2015, August). *Technology as a tool for learning and language acquisition in U.S. Latino families*. U.S. Department of Education, Office of English Language Acquisition, and Office of Educational Technology, Washington, D.C.
9. Katz, V.S. (2015, June). *Technology as a tool for early learning in U.S. Hispanic families*. Early Learning Symposium, White House Initiative for Educational Excellence for Hispanics, Chicago, IL.
8. Katz, V.S. (2014, October). *Children as community intermediaries for their immigrant families*. Cross-Cultural Communication Symposium, Connecticut State Department of Consumer Protection, Hartford, CT.
7. Katz, V.S. (2014, March). *Children of immigrants and their families' technology adoption*. Center for Children and Technology, New York, NY.
6. Katz, V.S. (2013, November). *Bridge under construction: Connecting academia and industry*. Children's Media Association, New York, NY.
5. Katz, V.S. (2013, October). *Digital media and early learning in Latino families*. New America Foundation, Washington, D.C.
4. Katz, V.S. (2013, April). *How do children and parents learn together? An exploration of immigrant families*. National Center for Family Literacy, Louisville, KY.
3. Katz, V.S. (2012, June). *Understanding Latino families on their own terms*. Latino Families and Digital Technologies Forum, Washington, D.C.
2. Katz, V.S. (2012, May). *Family communication as a driver of immigrant political socialization*. Roundtable on Immigrants & Political Socialization, Kettering Foundation, Dayton, OH.
1. Katz, V.S. (2009, March). *Unpacking the Latino community: Lessons from Los Angeles*. Mexican Ministry of Foreign Affairs, Mexico City, Mexico.

### **Conference Presentations**

56. Katz, V.S. (2017, November). *Managing families in changing communities: How a family court struggles to serve a hyper-diverse, low-income population*. National Communication Association Annual Conference pre-conference: Breaking down privilege using communication theory to build frameworks that support inclusion. Dallas, TX.

55. Katz, V.S., Moran, M.B., & Ognyanova, K. (2017, October). *Contextualizing connectivity: How internet quality and parental factors impact lower-income children's technology use*. Digital Media & Learning Conference, Irvine, CA.
54. Katz, V.S. (2017, May). *Who leads? Intergenerational skill-building and parents' value orientations to new technologies in diverse lower-income U.S. families*. International Communication Association Annual Conference, San Diego, CA.
53. Katz, V.S., Moran, M., & Gonzalez, C. (2017, May). *Connecting with technology in lower-income U.S. families*. International Communication Association Annual Conference, San Diego, CA.
52. Katz, V.S., & Gonzalez, C. (2016, November). *Community variations in low-income Latino families' technology adoption and integration*. National Communication Association Annual Conference, Philadelphia, PA.
51. Katz, V.S. (2016, November). *Mixed methods approaches to media research on social class*. National Communication Association Annual Conference pre-conference, Media and Class in the 21st Century, Philadelphia, PA.
50. Katz, V.S., Moran, M., & Gonzalez, C. (2016, October). *Family learning with technology in lower-income families*. Society for Research in Child Development Special Topic Meeting: Technology and Media in Children's Development, Irvine, CA.
49. Katz, V.S., Alper, M., & Clark, L.S. (2016, October). *Researching children, intersectionality and diversity in the digital age*. Society for Research in Child Development Special Topic Meeting: Technology and Media in Children's Development, Irvine, CA.
48. Katz, V.S. (2016, October). *Children as family technology brokers, and members of digital learning teams*. Digital Media & Learning Conference, Irvine, CA.
47. Katz, V.S. (2016, September). *Meeting families where they are: Digital equity and learning in low-income U.S. families*. National Educational Telecommunications Association, Baltimore, MD.
46. Gonzalez, C., & Katz, V.S. (2016, August). *Transnational family communication as a driver of technology adoption in immigrant families*. American Sociological Association Annual Conference, Seattle, WA.
45. Katz, V.S., & Gonzalez, C. (2016, April). *An ecological analysis of technology adoption and engagement for learning in Latino families*. American Educational Research Association (AERA) Annual Conference, Washington, DC.
44. Katz, V.S., & Gonzalez, C. (2014, November). *Technology adoption and integration in Latino families: A comparison of three U.S. cities*. National Communication Association Annual Conference, Chicago, IL.

43. Katz, V.S. (2014, July). *Families on trial: Race, immigrant generation, and managing the Bronx Family Court system*. Society for the Study of Social Problems Annual Meeting, San Francisco, CA.
42. Katz, V.S. (2014, May). *Managing adolescent desires for privacy and autonomous media use in immigrant Mexican families*. International Communication Association Annual Conference, Seattle, WA.
41. Katz, V.S. (2014, May). *How digital connectivity impacts Latino parents and children*. International Communication Association Annual Conference, Seattle, WA.
40. Katz, V.S. (2013, November). *Bringing broadband home: Decision-making and adoption-related expectations among low-income Latino families*. National Communication Association Annual Conference, Washington, DC.
39. Katz, V.S. (2013, August). *Children as brokers of their immigrant families' healthcare connections*. American Sociological Association Annual Conference, New York, NY.
38. Matsaganis, M.D., & Katz, V.S. (2013, August). *How ethnic media producers constitute their communities of practice: An ecological approach*. American Sociological Association Annual Conference, New York, NY.
37. Katz, V.S. (2013, June). *Children as brokers in their immigrant families' healthcare interactions*. International Communication Association Annual Conference, London, UK.
36. Matsaganis, M.D. & Katz, V.S. (2013, June). *How ethnic media producers constitute their communities of practice: An ecological approach* (Top Faculty Paper). International Communication Association Annual Conference, London, UK.
35. Wilkin, H.A., Katz, V.S., Hether, H.J., & Ball-Rokeach, S.J. (2012, October). *Community and family support for obesity prevention behaviors among Latinos and African Americans*. American Public Health Association Annual Meeting, San Francisco, CA.
34. Matsaganis, M.D., & Katz, V.S. (2012, May). *How Latino migration flows and Latino media growth influence local communities in the U.S.* International Communication Association Annual Conference, Phoenix, AZ.
33. Katz, V.S. (2011, November). *Children of immigrants and the digital divide: What do we know?* National Communication Association Annual Conference, New Orleans, LA.
32. Katz, V.S. (2011, October). *How immigrant family communication impacts community connections for healthcare*. New York State Communication Association Annual Conference, Ellenville, NY.
31. Song, H., Nam, Y., Gould, J., Sanders, S., McLaughlin, M., Fulk, J., Weber, M., & Katz, V.S. (2011, October). *Cancer survivor identity shared in a social media intervention and its psychosocial effects for young adult survivors of childhood cancer*. American Public Health Association Annual Meeting, Washington, DC.

30. Katz, V.S., & Matsaganis, M.D. (2011, July). *Ethnic media and social integration of new immigrants in cities: A multilevel approach*. International Association of Media and Communication Researchers Annual Conference, Istanbul, Turkey.
29. Matsaganis, M.D., & Katz, V.S. (2011, July). *Professional challenges for ethnic media journalists*. International Association of Media and Communication Researchers Annual Conference, Istanbul, Turkey.
28. Katz, V.S. (2011, May). *How children of immigrants contribute to family health and community wellness in urban neighborhoods*. International Communication Association Annual Conference, Boston, MA.
27. Katz, V.S., Gomez, S., & Booth, K. (2011, May). *Multiple configurations: Exploring Latina/o adolescents' mediated lives*. Multiple Childhoods, Multidisciplinary Perspectives Conference at Rutgers University, Camden, NJ.
26. Katz, V.S., & Matsaganis, M. (2011, May). *Broadband internet and ethnic media: Opportunity or threat?* Ford Foundation Digital Diversity Experts Workshop, New York, NY.
25. Katz, V.S. (2010, November). *How children's brokering affects community wellness in immigrant communities*. National Communication Association Annual Conference, San Francisco, CA.
24. Katz, V.S., Ang, A., & Suro, S. (2010, August). *An ecological approach to understanding U.S. Latinos' health communication behaviors, access, and outcomes*. American Sociological Association Annual Conference, Atlanta, GA.
23. Katz, V.S., Wilkin, H.A., & Hether, H.J. (2010, August). *Family communication and healthy lifestyle choices: An exploration of family talk among Latinos and African Americans*. American Sociological Association Annual Conference, Atlanta, GA.
22. Katz, V.S., Wilkin, H., & Hether, H.J. (2010, June). *Does family communication affect healthy lifestyle choices?: An exploration of family talk among Latinos and African Americans*. International Communication Association Annual Conference, Singapore.
21. Katz, V.S., Wilkin, H., & Hether, H.J. (2010, April). *Does family communication affect healthy lifestyle choices?: An exploration of family talk among Latinos and African Americans*. Kentucky Conference on Health Communication, Lexington, KY.
20. Katz, V.S. (2009, November). *Children as mediators, and lessons for addressing the digital divide*. National Communication Association Annual Conference, Chicago, IL.
19. Katz, V.S. (2009, May). *How children mediate connections between home and community: The case of Latinos in South Los Angeles* (Top Faculty Paper). International Communication Association Annual Conference, Chicago, IL.
18. Katz, V.S. (2009, May). *Publicly and privately constituting community: A theoretical approach to understanding urban community development*. International Communication Association Annual Conference, Chicago, IL.

17. Katz, V.S. (2008, June). *How Latino adolescents mediate media and community ties for their families*. Migration and Childhood Conference, Philadelphia, PA.
16. Katz, V.S. (2008, May). *An active education: A multi-level analysis of parental engagement among African Americans and Latinos*. International Communication Association Annual Conference, Montreal, Canada.
15. Katz, V.S., & González, C. (2008, May). *Framing the classroom debate: Bilingual education coverage in California's largest newspapers*. International Communication Association Annual Conference, Montreal, Canada.
14. Wilkin, H., Katz, V.S., & Ball-Rokeach, S. (2008, May). *The role of family interaction in new immigrant Latinos' civic engagement*. International Communication Association Annual Conference, Montreal, Canada.
13. Katz, V.S. (2007, November). *Personal technologies for communal purpose: A study of adolescent Latinos and new communication technologies*. National Communication Association Annual Convention, Chicago, IL.
12. Katz, V.S., & Matsaganis, M. (2007, October). *Ethnic media and the immigration generation question: Issues of sustainability in the second and third generations*. Emancipating Ethnic Media Enclosures Conference at Simon Fraser University, Vancouver, Canada.
11. Katz, V.S., & Matsaganis, M. (2007, February). *A communication ecology approach to understanding community media, place, and ethnicity in context*. Association for Education in Journalism and Mass Communication Midwinter Conference, Reno, NV.
10. Katz, V.S. (2006, June). *The immigrant family's local networks: Children's mediated contributions to their families' settlement in Los Angeles*. International Communication Association Annual Conference, Dresden, Germany.
9. Katz, V.S. (2005, November). *Communicating care: A communication infrastructure approach to health and child care choices of new immigrants in Los Angeles*. National Communication Association Annual Convention, Boston, MA.
8. Katz, V.S. (2005, November). *Communicating culture: Investigating transmission of culture to Indian and Pakistani children of international migrants*. National Communication Association Annual Convention, Boston, MA.
7. Katz, V.S. (2005, July). *A child's proper place: Understanding the communicative and mediated contributions of immigrant children to family outcomes*. Oxford Internet Institute Summer Doctoral Program, Beijing, China.
6. Katz, V.S. (2005, May). *Ethnic media beyond the immigrant generation? Consumption, production, and suggestions for future inquiry*. International Communication Association Annual Conference, New York, NY.

5. Katz, V.S. (2004, November). *Looking back at nation formation and toward future citizenry: California news content and public debate over bilingual education*. National Communication Association Annual Convention, Chicago, IL.
4. Matsaganis, M., & Katz, V.S. (2004, November). *Piecing the puzzle together: A communication infrastructure perspective on the South Gate recall election*. National Communication Association Annual Convention, Chicago, IL.
3. Katz, V.S. & Matsaganis, M. (2004, May). *Storytelling for change: Mobilizing new immigrants for civic action*. International Communication Association Annual Conference, New Orleans, LA.
2. Katz, V.S. (2004, March). *Gendering cost-benefit analyses of female migration to Los Angeles: Examining the invisibility of women workers*. UCLA Thinking Gender Conference, Los Angeles, CA.
1. Katz, V.S. & Matsaganis, M. (2003, November). *Translating media literacy: Techniques for immigrant communities*. National Communication Association Annual Convention, Miami, FL.

#### **Media Coverage (Selected, 2015 to present)**

- Galvin, G. (2017, March 16). [States struggle to bridge digital divide](#). *U.S. News & World Report*.
- Rosen, B. (2016, December 22). [Canada declares internet a necessity. But can it deliver?](#) *Christian Science Monitor*.
- Powell, E. (2016, October 7). [Free Basics: The best way to improve Americans' internet access?](#) *Christian Science Monitor*.
- Gibson, C. (2016, September 6). [The disconnected: Teen lives and futures depend on the Internet. What happens when they can't afford it?](#) *Washington Post*.
- Casap, J. (2016, March 3). [The Internet is for all of us](#). *EdSurge*.
- Paulas, R. (2016, February 24). [The digital divide is about much more than access](#). *Pacific Standard*.
- Kamanetz, A. (2016, February 23). [Study in your PJs? What a high school "work from home day" looks like](#). *NPRED*.
- Schoon, R. (2016, February 16). ["Under-connected" the new challenge for low-income Latino families](#). *Latin Post*.
- Lewontin, M. (2016, February 3). [Why many low-income families have Internet access, but remain "under-connected."](#) *Christian Science Monitor*.
- Telemundo Staff (2016, February 3). [Familias latinas pobres con menos acceso a internet](#).
- Univision Staff (2016, February 3). [Falta de acceso a Internet de banda ancha perjudica a familias de bajos ingresos](#).

- Dizard, W. (2016, February 3). [Poor families face unreliable Internet access: Report](#). *Al Jazeera America*.
- Tepe, L. (2016, February 3). [New report sheds light on the need for digital equity at home for education](#). *EdCentral*.
- Herold, B. (2016, February 3). [Mobile-only Internet access presents hurdles for families, survey finds](#). *Education Week*.
- Toppo, G. (2016, February 3). [Many low-, moderate-low income families 'under-connected' to Internet](#). *USA Today*.
- Dobo, N. (2016, February 3). [Many low-income families get on the Internet with smartphones or tablets. That matters. Here's why](#). *Hechinger Report*.
- Lewontin, M. (2015, September 25). [Why "homework gap" may pave way for universal Internet access in schools](#). *Christian Science Monitor*.
- Sillesan, L. (2015, June 10). [Can mainstream US media tap into non-English-speaking audiences?](#) *Columbia Journalism Review*.
- Levine, M. (2015, February 19). [Connecting to learn: Creating digital opportunities for Hispanic-American families](#). *Huffington Post*.
- Carrion, K. (2015, February 18). [Latino families embrace digital tools, but have less online access](#). *NBC News*.

### **Radio Appearances**

- KQED (NPR) Forum with Michael Kvasny (2016, February 9). [Digital divide persists despite widespread mobile access, according to study](#).
- Seklyukh, A. (2016, February 5). [How limited Internet access can subtract from kids' education](#). *NPR All Tech Considered*.
- Brinkley, L. (2016, February 5). [Internet quality divides opportunity](#). *KGO Radio (AM 810, SF Bay Area)*.
- Schmidt, A. (2011, October 12). [Immigrant parents rely on kids for help online](#). *National Public Radio*.

## **Teaching & Advising**

### **Graduate Teaching**

#### **Communication & Community Wellness**

**Spring 2011**

M.A. and Ph.D. content course on communication's role in community health and wellness, including theoretical and methodological debates related to community-based research approaches.

*Student ratings of teaching effectiveness: 4.45; course quality: 4.36 (max: 5)*

#### **Ethnographic Methods**

**Fall 2014**

Specialized methods course for M.A. and Ph.D. students on ethnographic tradition, techniques and challenges related to data collection and analysis.

*Student ratings of teaching effectiveness: 5.0; course quality: 5.0 (max: 5)*

#### **Independent Studies**

**Spring 2014, 2011, 2010; Fall 2010**

Ph.D.-level coursework on family communication, and children and media.

#### **Research Design**

**Fall 2017**

Ph.D.-level required course covering diverse empirical methods and how to design and execute mixed-methods research projects, analyze data, and disseminate findings.

### **Undergraduate Teaching**

#### **Children and Media**

**Fall 2017; Spring 2016, 2014**

Upper-division course for Communication and Journalism & Media Studies majors covering research areas and controversies related to young people's media use, creation, and regulation.

*Avg. student ratings of teaching effectiveness: 4.76; course quality: 4.73 (max: 5)*

#### **Communication and Technology**

**Fall 2012, 2009; Spring 2010**

Required course for Communication majors, covering theory and research at the intersection of media, new communication technologies, and social processes including relationship development, learning, and social change.

*Avg. student ratings of teaching effectiveness: 4.71; course quality: 4.62 (max: 5)*

#### **Communication Research**

**Fall 2013, 2011; Spring 2011;  
Summer 2012, 2011**

Required course for Communication majors, covering all aspects of research design, a range of methodologies, and strategies for evaluating research.

*Avg. student ratings of teaching effectiveness: 4.56; course quality: 4.35 (max: 5)*



**Family Communication****Fall 2015, 2013, 2012, 2011, 2010;  
Spring 2012, 2011, 2010**

An upper-division elective for Communication majors that examines communication in processes of family formation, growth, and change, covering diverse family circumstances, influences, and outcomes.

*Avg. student ratings of teaching effectiveness: 4.73; course quality: 4.73 (max: 5)*

**Special Topics in Communication: Communicating Memory****Fall 2010**

Explores how collective memory of major social events are negotiated through media artifacts that function as communication technologies; the intersection of mediated communication, collective sense-making, and international history.

*Student ratings of teaching effectiveness: 4.83; course quality: 4.67 (max: 5)*

**Byrne Seminar: Communication Dynamics of the Modern Family****Fall 2011, 2010**

Co-taught with Dr. Jen Theiss, this course introduces first year undergraduates to research on family formation, dynamics, and communication challenges.

**Undergraduate Courses Taught at the University of Southern California****2005-2009**

Intercultural Communication (Spring 2009, 2007)

Empirical Methods in Communication (Summer 2008, 2007; Fall 2007)

Ethnic Media in America (Spring 2005)

**Guest Lectures**

Katz, V.S. (2014, September). *Children and adolescents as immigrant family brokers*. Sociology Department, University of Colorado-Denver.

Katz, V.S. (2013, October). *How immigrant family communication and media use influence children's educational attainment*. International Education Program, The New School, New York, NY.

Katz, V.S. (2011, May). *What children of immigrants can contribute to family health literacy*. School of Public Health, Mount Sinai School of Medicine, New York, NY.

**Advising**

Students are affiliated with Communication Department graduate or undergraduate programs unless otherwise noted.

***Advisor, Dissertation Committee [in progress]***

2016- Sarah-Rose Marcus (co-advising with Jeffrey Lane)

**Advisor, Dissertation Committee [completed]**

- 2016 Marion Stewart-Titus: Transnational Jamaican migration, mobile technology, and maintaining close ties.  
*Current appointment:* Lecturer, Lehman College, City University of New York

**Member, Dissertation Committee [in progress]**

- 2016- Sarah Barriage (Library and Information Science)  
 2014- Stefani Gomez (Library and Information Science)

**Member, Dissertation Committee [completed]**

- 2016 Muge Haseki  
 2015 Marie Haverfield  
 2014 Erin Christie  
 2012 Roi Estlein

**Member, Qualifying Exams Committee [completed]**

- 2015 Darcey Searles  
 2015 Sarah Barriage (Library and Information Science)  
 2014 Stefani Gomez (Library and Information Science)  
 2013 Lora Appel  
 2013 Rannie Teodoro  
 2013 Amanda Carpenter  
 2013 Marie Haverfield  
 2012 Danielle Catona  
 2012 Marion Stewart-Titus  
 2011 Roi Estlein

**Sponsor, Teaching Practicum for M.A. in Communication and Information Sciences**

- 2016 Tara Johnson  
 2012 Patricia Jeter  
 2011 Lori Pesnell  
 2011 Jessica Castles  
 2010 Cassandra Oliver

**Mentor, Research Practicum for M.A. in Communication and Information Sciences**

- 2010 Cassandra Oliver

**Advisor, Aresty Undergraduate Research Program**

- 2010-2011 Kayla Booth  
 2010-2011 Tania Guaman

2010-2011     Andres Pulido

***Mentor, McNair Undergraduate Research Program***

2012            Irene Hseih  
                   Received McNair Achievement Award for outstanding research.

***Advisor, Freshman Interest Group Seminar***

2010            Kayla Booth

**Research Assistant Training and Mentoring**

Students are listed by their university affiliations and education level at the time that they were first involved in my research projects.

***Family Trials: Immigration and its Consequences in Family Court (Russell Sage Foundation funding, 2013-2016)***

2014-2016     Alexia Raynal (M.A., City University of New York)

***Leveraging Technology for Learning (Gates Foundation funding, 2013-2016)***

2014-2015     Carmen Gonzalez (Postdoctoral researcher, Rutgers University)  
 2014-2016     Alexia Raynal (M.A., City University of New York)  
 2014-2015     Jesus Jaime-Diaz (Ph.D. student, University of Arizona)  
 2014-2015     Scarlett Jimenez (B.A. student, Denver University)  
 2013-2015     Hillary Kosnac (M.A. student, University of California-San Diego)  
 2013-2014     Yasmin Campos (B.A., University of California-San Diego)  
 2013-2014     Daisy Garcia (MSW student, Denver University)  
 2013-2014     Yarazel Mejorado (B.A., University of California-San Diego)  
 2013-2014     Boanerges Rodriguez-Orellana (B.A., University of California-San Diego)  
 2013-2014     Dinorah Sanchez (M.A. student, University of California-San Diego)  
 2014            Rocio Almanza-Guillen (M.A., New York University)  
 2014            Adam Bradbury (M.A. student, Denver University)  
 2014            Camila Gavin-Bravo (M.A. student, University of California-San Diego)  
 2014            Gerardo Hernandez (B.A., University of California-San Diego)  
 2014            Leslie Hill (B.A. student, University of Arizona)  
 2014            Andres Nuncio-Zuñiga (B.A. student, University of Arizona)  
 2014            Silvia Rodriguez-Vega (Ph.D. student, University of California-Los Angeles)  
 2014            Mariana Zamboni (Ph.D. student, University of California-Los Angeles)

- 2013 Regina Calvario (M.A. student, University of California-San Diego)
- 2013 Andrea Rodriguez (B.A., University of California-San Diego)
- 2013 Hugo Salgado (Ph.D., University of California-San Diego)
- 2013 Dennise Vega (B.A., University of California-San Diego)

**Children as Immigrant Family Brokers (*Various projects funded by Rutgers Faculty Council, SC&I, and USC Urban Initiative*)**

- 2010-2012 Kayla Booth (B.A. student, Rutgers University)
- 2010-2012 Stefani Gomez (Ph.D. student, Rutgers University)
- 2010-2012 Tania Guaman (B.A. student, Rutgers University)
- 2010-2012 Andres Pulido (B.A. student, Rutgers University)
- 2006-2009 Michelle Hawks (B.A. student, University of Southern California)
- 2006-2007 Benedicte Gonzalez (B.A. student, University of Southern California)

## **Service Activities**

### **Public Service**

#### **Board of Directors**

2017-2020 *National Center for Families Learning*. National organization addressing literacy challenges by engaging all family members in learning, with a primary focus on parents and children living in poverty. NCFL develops, implements, and evaluates innovative community-based two-generation programs to improve literacy and language skills. In addition to serving on the Board of Directors, I also serve as a member of the Board's Education workgroup.

#### **Advisory Boards**

2015-2020 *Ready to Learn*, Public Broadcasting Service (PBS) and Corporation for Public Broadcasting (CPB). Funded by U.S. Department of Education (CFDA 84.295). Supporting development of educational media targeted at preschool and early elementary school-aged children and their families, with the goal of promoting early learning and school readiness, particularly for low-income children.

2016-2019 *WGBH (Boston)*. Bringing science home with PEEP: Engaging parents and preschool children in science exploration (NSF- 1612643). Supporting development of family engagement models to improve the capacity of parent/caregivers to support young children's learning in science.

2015-2016 New Profit Early Learning Fund  
Cross-sector effort to drive investments in the next generation of evidence-based and wide-scale practices and beliefs in the early learning field.

2007-2009 Centro Latino for Literacy  
Los Angeles-based organization supporting native language literacy before bridging immigrants into English, financial, and digital literacy skills.

2007-2009 Iridescent Learning  
Spearheaded development of family engagement programs for this now-national organization encouraging STEM mastery among under-served children.

#### **Professional Development Training**

2011 *Engaging People in Communities (EPIC)*  
Developed and conducted online training session for professionals in addiction prevention agencies (funded by New Jersey Mental Health and Addiction Services) on reaching immigrant families more effectively.

## **Service to the Profession**

### **Editorial Boards**

2017-present *Cultural Science*

Open-access communication and technology journal edited by the Center for Culture and Technology at Curtin University, Australia. Publishes four issues annually.

2013-present *Studies in Media and Communication*

Book publications of the American Sociological Association's section on Communication and Information Technologies. Produces two volumes annually.

### **Advisory Boards**

2016-2018 *Enhancing digital privacy and security skills for low-socioeconomic families.*

PIs: Mega Subramaniam and Jessica Vitak (both at U of Maryland), funded by Institute of Museum and Library Studies (IMLS grant LG-81-16-0154-16).

2014-2016 *African American families' uses of technology for learning outside of school.* PIs:

Kevin Clark (George Mason U) and Kim Scott (Arizona State U), funded by the Bill & Melinda Gates Foundation.

### **Journal Manuscript Reviewer**

2009-present *American Behavioral Scientist, American Sociological Review, Asian Journal of Communication, Chinese Journal of Communication, Communication Theory, Communication Yearbook, Electronic Journal of Communication, Ethnic and Racial Studies, Equity & Excellence in Education, International Journal of Communication, International Migration, Journal of Communication, Journal of Children and Media, Journal of Family Communication, Journal of Language and Social Psychology, Obs\**, and *Qualitative Sociology*.

### **Book Manuscript Review**

2014 University of California Press

2010 Massachusetts Institute of Technology (MIT) Press, Sage Publications.

### **Scholarship Review**

2005-2014 *Selection Committee, UCLA College Honors Scholarship Program*

Annual reviewer for merit-based scholarships awarded to exceptional continuing undergraduate students.

### **Grant Review**

2009-2010 Israel Science Foundation

### **Award Review**

2013-2014 *Committee member, ICA James W. Carey Urban Communication Award*

International Communication Association-wide award to support innovative research on how communication and/or communication technologies are altering urban environments.

- 2012-2013 *Jury member*, Jane Jacobs Urban Communication Book Award  
A project of the Urban Communication Foundation, this award is granted to a recently published, outstanding book addressing urban communication issues.
- 2011-2012 *Committee member*, ICA Aubrey Fisher Mentorship Award  
Association-wide award for an outstanding advisor who has had a major impact on the field of communication, and whose former students have also influenced the discipline.

### **Conference Paper Review**

- 2010-2014 Children, Adolescents and Media division, International Communication Association.
- 2009-2011 Race and Ethnicity in Communication division, International Communication Association.

### **Professional Society Membership**

- 2009-present American Sociological Association (ASA)
- 2004-present International Communication Association (ICA)
- 2004-present National Communication Association (NCA)
- 2011-2013 International Association of Media and Communication Researchers (IAMCR)

### **University Service**

- 2011-present *Advisory Board and Program Mentor*, Mountainview Program  
Program assists previously incarcerated young men and women with college admissions and supports their degree progress and graduation.
- 2015-2016 *Member*, Search Committee for Rutgers University Press Director
- 2014-2016 *Fellow*, Rutgers Academy for the Scholarship of Teaching and Learning  
University-wide program dedicated to enhancing graduate students' pedagogical capabilities in preparation for academic careers.
- 2010-2016 *Faculty advisor*, Jewish Community Service Organization  
Organization provides students with community service opportunities in the greater Jewish community.
- 2010-2011 *Faculty Associate*, Transnational New Brunswick  
Initiatives to support resident, faculty, and student collaborations on researching migration between Mexico and New Brunswick.
- 2010-2011 *Faculty Associate*, Citizenship Rutgers  
Faculty- and student-led program to provide free citizenship application assistance to eligible immigrants living in New Jersey.

**Presentations at Rutgers Events & Symposia**

- Katz, V.S. (2011, November). *How youth and young adults make and maintain relationships through social media*. Symposium on Social Networking, Rutgers University.
- Katz, V.S. (2011, March). *Outside the mainstream: Connecting with disconnected youth*. Masters Program in Library and Information Science, Rutgers University.
- Katz, V.S. (2010, December). *Brokering community: Children's roles in their immigrant families' adaptation*. Center for Race & Ethnicity, Rutgers University.
- Katz, V.S. (2009, October). *Engaging families in communities: Reflections on "action research" and "engaged scholarship."* Invitational Masters Students Institute, Communication Department, Rutgers University.
- Katz, V.S. (2009, September). *Family and community health: Research on the challenges of urban community life*. School of Communication and Information, Rutgers University.

**School & Department Service**

- 2017-2018     *Chair*, Communication Department Search Committee
- 2015-present   *Member*, School-wide & Department Appointment & Promotion Committees
- 2014-present   *Member*, Communication Department Curriculum Committee
- 2015-2016     *Chair*, School of Communication & Information Diversity Committee
- 2015-2016     *Member*, Peer Evaluation Committee for merit-based salary increases
- 2012-2016     *Faculty advisor*, Association of Women in Communication (undergraduate student organization)
- 2010-2015     *Member*, School of Communication & Information Diversity Committee
- 2014-2015     *Member*, Communication Department Search Committee
- 2011-2014     *Executive Committee*, Masters in Communication and Information Studies
- 2012            *Convener*, "Stories from the field: Challenges of participant observation," Ph.D. Program Mini-Seminar Series
- 2012            *Panelist*, "Navigating the job market," Ph.D. Program Professionalism Day
- 2011            *Panelist*, "Tensions and controversies in the field: Positivism/post-positivism," Ph.D. Program Colloquium Series
- 2011            *Member*, Ph.D. Program Awards Committee
- 2009-2011     *Member*, School of Communication and Information Website Committee
- 2009-2011     *Member*, Department of Communication Website Committee
- 2009-2010     *Organizer*, Paper development workshop, Invitational Masters Student Institute